

NEIGHBOURS OF

DECEMBER 2025

Old NORTH

An Exclusive Community Magazine serving the Residents of Old North



Meet
**Shawn, Clio
and Miles**

*Happy
Holidays*

POWERED BY



Cover Photo by Tina Steinberg





Meet **Shawn, Clio and Miles**

*Shawn Gibson, seven year old Clio, ten year Miles,
and their ten month old Bichon Frise, Lily*

By Tina Steinberg

Shawn; what can you share about your education and career?

I currently serve as Chief Human Resources Officer at Info-Tech Research Group, a global research and advisory firm headquartered right here in London. Info-Tech helps thousands of organizations around the world make better decisions and drive measurable results in IT, HR, and marketing through our three divisions: Info-Tech Research Group, McLean & Company, and Software Reviews.

I lead the HR function across all divisions, supporting nearly 1,500 employees globally. It's been an incredible experience helping scale a homegrown Canadian success story into an international organization. Our goal when it comes to people is simple: to create a workplace where every employee can grow, belong, and build a meaningful career. Info-Tech is continuing to grow rapidly both locally and globally. Our London headquarters remains a major hub for hiring, with roles across human resources, IT, research, marketing, sales, and events – and we're always looking for people who are curious, collaborative, and passionate about making an impact. Many of our current employees started their careers right here in London and have since grown into leadership roles across the world.

Before joining Info-Tech, I spent several years with GoodLife Fitness, where I learned from exceptional mentors who shaped my approach to leadership and people development. Those early lessons about resilience and empathy continue to guide me today.

I'm incredibly proud to share that I was recently honoured by being named as a finalist for CHRO of the Year at the 2025 Canadian HR Awards, an acknowledgment that really reflects the hard work and heart of our entire team.



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A man with a mustache, wearing a dark suit jacket and a white shirt, is smiling. Behind him is a building with a sign that says "Finch". The image is framed with a blue and white graphic design. The text "VEHICLE SHOPPING? CONTACT JORDAN FISH" is prominently displayed. Below that, the "finch" logo is shown with "CHRYSLER DODGE JEEP RAM" underneath. Social media handles "@SEEFISHFIRST" and "226-235-6284" are also included. White arrow graphics are present in the corners.



Shawn; outside of work, what other hobbies and interests do you have?

I'm passionate about leadership, learning, and building community, both inside and outside the workplace. At Info-Tech, I've had the opportunity to support many initiatives focused on professional development and mentorship.

When I'm not at work, I love spending time outdoors taking care of our yard and garden. You'll often find me outside tending to the lawn, caring for my plants and flowers or spending time in the pool with the kids.

What hobbies and interests do Clio and Miles have?

Clio and I love baking together, especially sourdough bread, which we often share with friends and neighbours.

Miles has an entrepreneurial streak – in December, he makes and sells candles at the school's "Kid-preneur" event. It's been a fun way for him to learn about business and creativity.

What about sports?

Shawn; I play hockey in a weekly men's league, enjoy water skiing in the summer at our cottage in Muskoka and downhill skiing in the winter.

Miles; Plays competitive hockey and takes tennis lessons at Western, playing inside the dome in the winter.

Clio; also takes tennis lessons at Western and loves to dance and do gymnastics.

You mentioned skiing in Muskoka, is there anywhere else you like to travel?

Our family loves to travel, whether exploring new cities or spending time closer to home. We spend a lot of time in Muskoka

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at our family cottage on an island in Huntsville. We also enjoy day trips to Grand Bend to visit friends and relax by the beach. The Caribbean is always a favourite destination for us, and we're especially looking forward to an upcoming Panama Canal cruise this winter.

Through Info-Tech, I've also had the opportunity to visit several of our international offices, which has really deepened my appreciation for different cultures and ways of working.

Shawn; Do you do any volunteering at all?

Yes - I'm deeply involved in the children's school community. I'm Co-Chair of the Old North School Council and representative on their Home and School Association as well.

Are you involved in any other neighbourhood or community activities?

Between work and family, I stay involved wherever I can, especially in local events that encourage learning or mentorship. At Info-Tech, community engagement is a big part of who we are as a company. We've partnered with local schools and organizations over the years, and I'm proud that our London office continues to be a hub for professional growth and opportunity.

I'm also active in the local business community, attending events like the London Chamber of Commerce Gala, City of London Roundtables, and TechAlliance gatherings. Always happy to be a face for Info-Tech in our community.

Is there a fun story about your family you'd like to share?

A favourite story in our household – and among the school staff – is that Clio rides her pink scooter to and from school every day. I'm often the one scooting home with it, earning the nickname "Scooter Dad", as decided by the yard supervisors.

I know you have a fairly new furry family member, what would like to tell us about her?



We adopted a Bichon Frise puppy a few months ago named Lily. She's a typical ten month old puppy with entirely too much energy. The kids and I are so happy she's joined our family. She brings so much joy to the house!

How long have you lived in Old North?

Shawn; I've lived in the neighbourhood for a total of eleven years, almost two years

By Patricia Broadhurst, REALTOR®

Simplifying the Next Chapter: Downsizing Tips for Seniors



For many long-time homeowners — the decision to downsize is about more than square footage. It's about simplifying life, protecting what matters most, and creating space for the next chapter.

As a REALTOR® who has helped many families navigate this transition, I know that the process can feel both exciting and emotional. Here are a few key tips and tricks to make downsizing smoother and more rewarding:

1. Start Early — Even If You're Not Ready to Move Yet

The best time to start planning is long before you need to. Begin by organizing one room or closet at a time. Sorting sentimental items early allows you to make thoughtful decisions rather than rushed ones later.

2. Think Lifestyle, Not Just Size

Downsizing doesn't have to mean giving things up — it means gaining freedom. Consider what your ideal day looks like. Do you want to travel more? Live closer to family? Spend less time on upkeep? Let those answers guide the type of property and location that best fit your goals.

3. Understand the Market Before You List

Timing your sale strategically can help you maximize your return. In London's current market, well-maintained homes in established neighbourhoods like Old North remain in high demand among families looking for charm and character. A Comparative Market Analysis (CMA) can help you understand your home's current value before making any big decisions.

4. Consider Accessibility and Comfort

Whether you're moving into a one-floor home, bungalow, or condo, focus on layouts that make daily life easier — wide doorways, main-floor laundry, and fewer stairs all contribute to long-term comfort and independence.

5. Stage for Simplicity

Buyers love clean, bright, and inviting spaces. A little staging can go a long way in helping your home feel fresh and move-in ready. I often help my clients with staging ideas or arrange professional assistance to make their property truly shine.

6. Plan for What Comes Next

Downsizing is about moving forward, not just moving out. Plan where items will go — gifts to family, donations, or keep-sakes to store. The more intentional your plan, the smoother your transition will feel.

Ready to Begin?

On my website, I've linked a helpful resource for seniors who are beginning to think about downsizing, packed with information to help you get started confidently.

You can download your free copy at:

www.PatriciaBroadhurst.com/seniors-on-move

Whether you're ready to move now or simply exploring your options, I'm here to guide you through each step with care, strategy, and experience.

Patricia Broadhurst, REALTOR®

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in my current home. I moved away briefly but couldn't stay away for long — Old North is a wonderful neighbourhood and it was the sense of community that pulled me right back in.

I understand your house has won a few awards, what can you tell us about them?

Our house is a craftsman-style bungalow that won a London Heritage Award for its exterior restoration several years ago. Like many of the homes in our area, it's been officially recognized as a



heritage property, complete with the heritage plaque on the front and a framed certificate given to me by the previous owners.

What do you enjoy most about living here?

What I love most about our neighbourhood is the genuine sense of community. It's the kind of place where people say hello on morning walks, kids play together outside and neighbours lend a hand when someone needs it. After years of global travel for work, it's grounding to come home to a neighbourhood that feels connected and welcoming.

Is there anything else you would like to share with your neighbours?

I love how friendly and connected Old North is — everyone greets each other, and there's a real sense of community spirit. Halloween is one of my favourite times of year here: seeing the streets filled with families and friends, and (perhaps best of all) a house on Victoria Street handing out hot dogs all night!

My hope is that we continue supporting one another and keeping that sense of community alive. Being there for each other is what builds strong neighbourhoods. ■



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